

STUDIU
BENEFITONLINE.RO:

CE BENEFICII EXTRA
SALARIALE SI-AU
ALES ANGAJATII DIN
ROMANIA IN 2017



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BENEFITONLINE.RO



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COFONDATOR
BENEFITONLINE.RO

BenefitOnline.ro – platforma cu cele mai multe beneficii pentru angajati din Romania



MORE VIDEOS ^



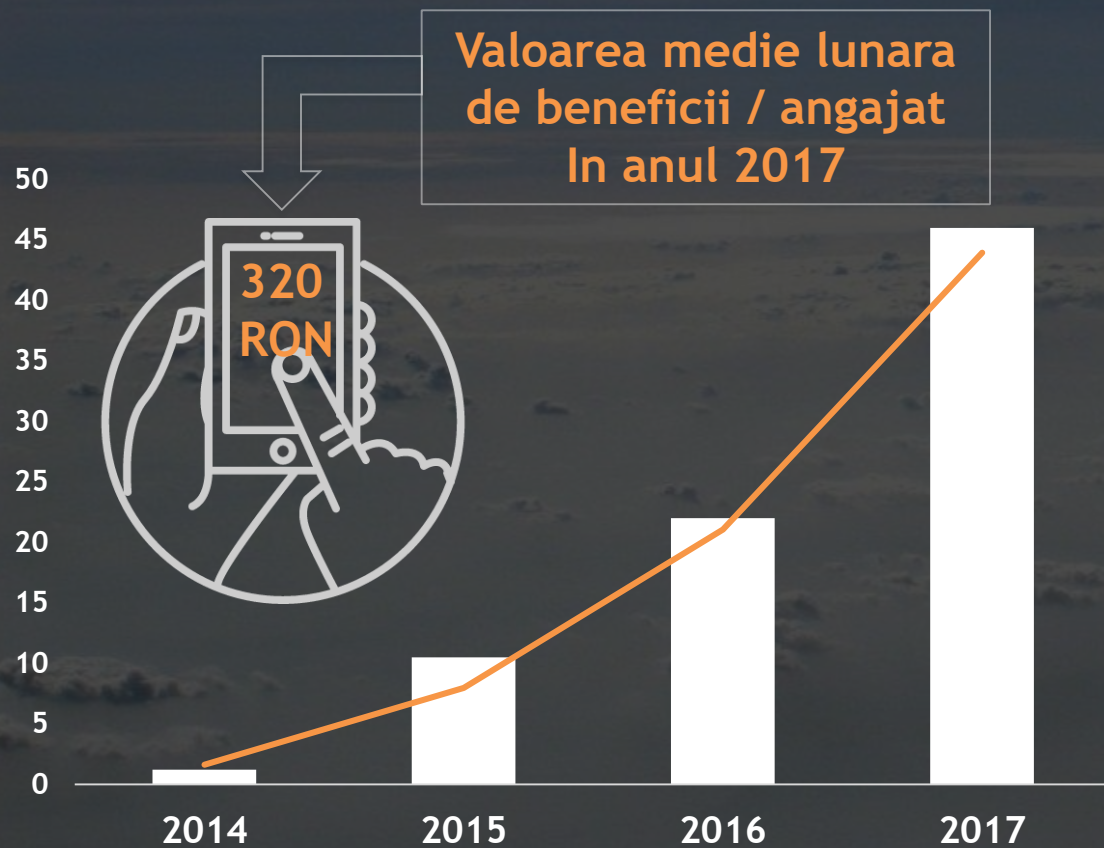
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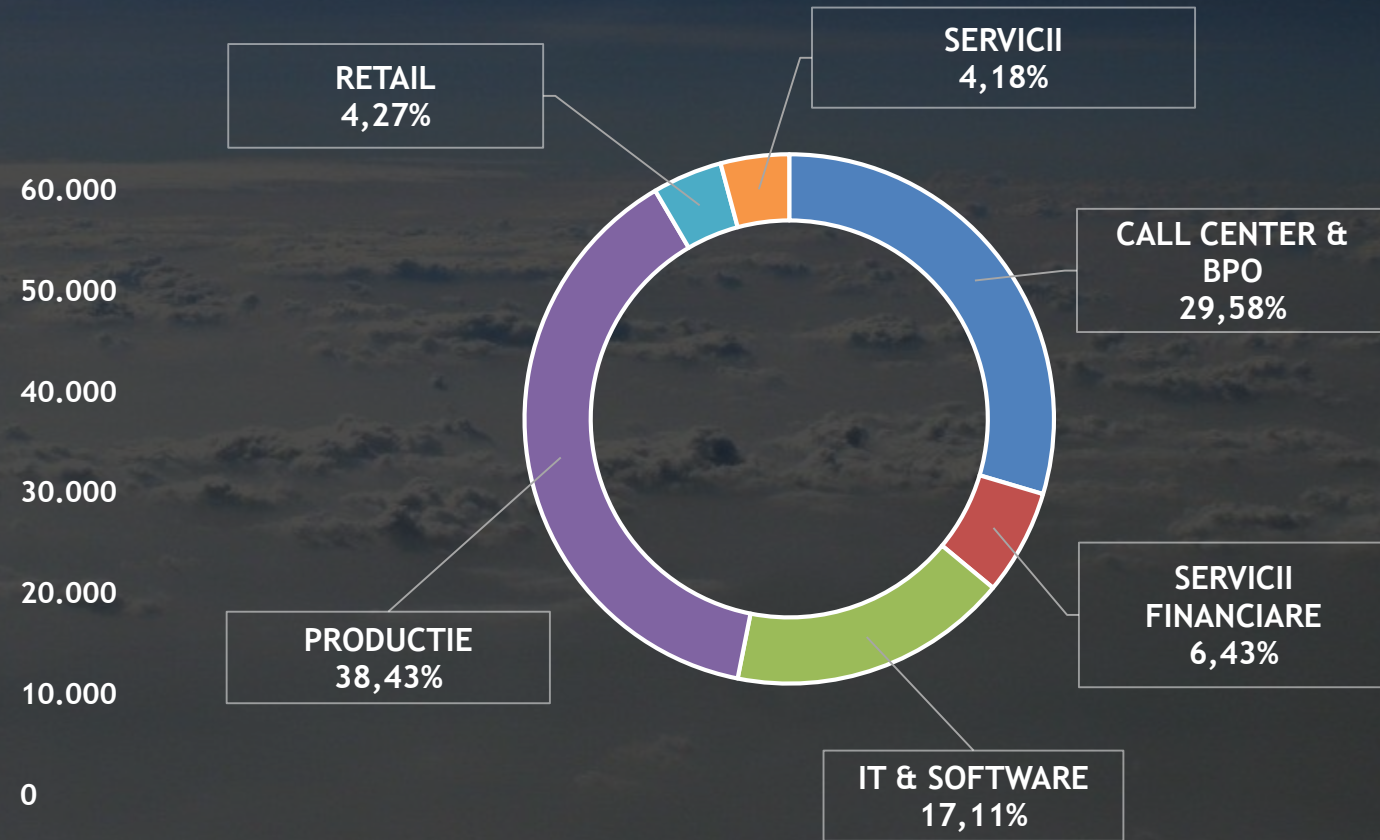
YouTube



Volumul [MIL RON] & numarul de utilizatori beneficii flexibile [2014 - 2017]



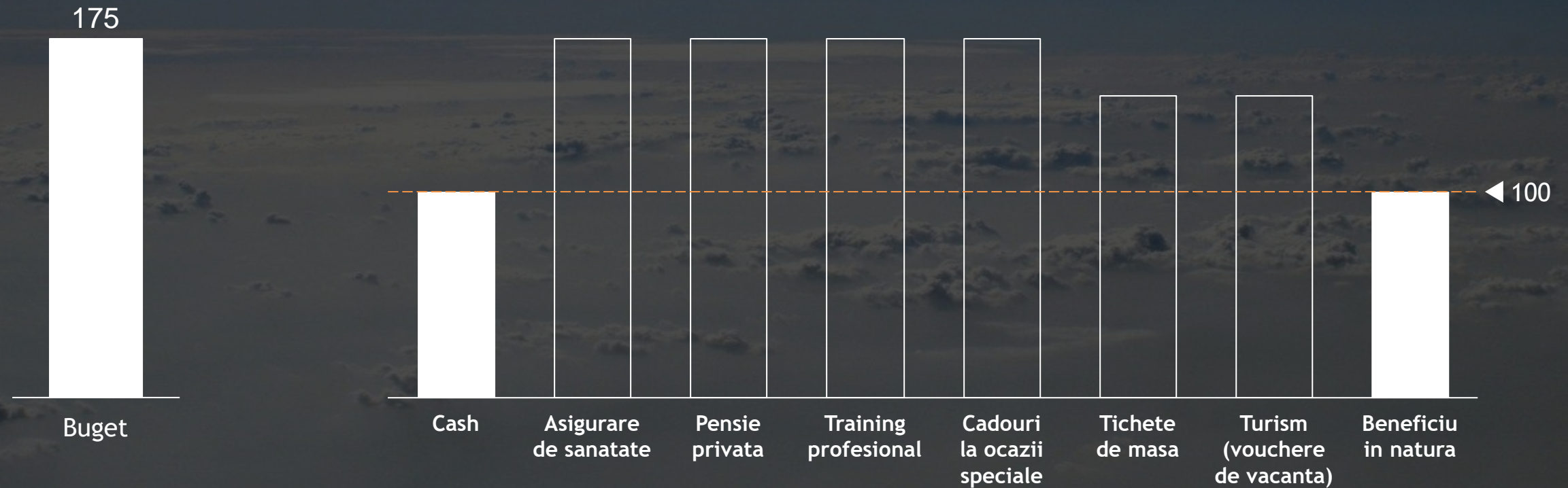
Companiile din PRODUCTIE, CALL-CENTER si IT&SOFTWARE ofera cele mai multe beneficii din piata



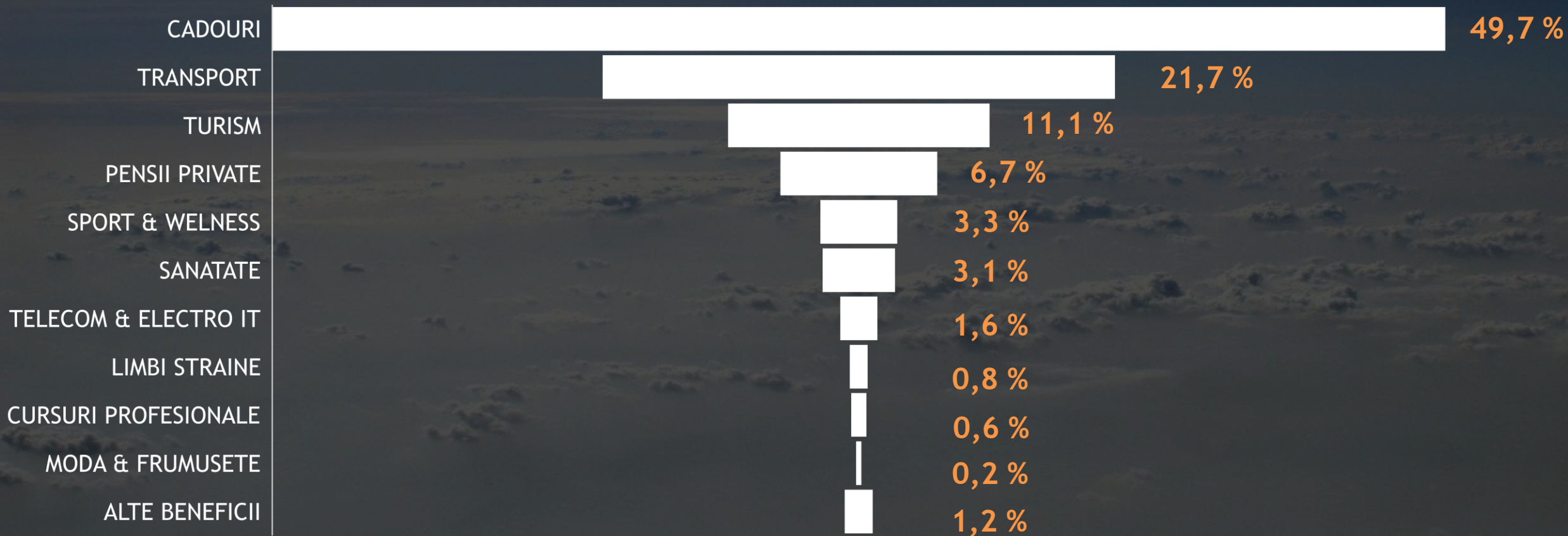
~46 M RON valoare bugetelor in 2017

Angajatii aleg de obicei beneficii cu un impact fiscal avantajos

Ce poti face cu un buget de 175 RON¹⁾?

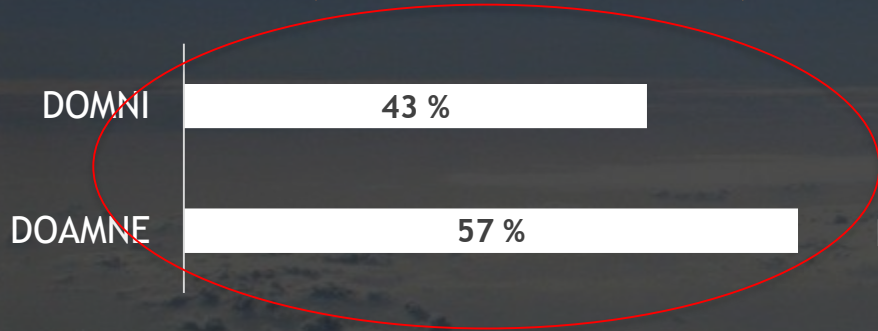


Top 10 BENEFICII FLEXIBILE in 2017*: CADOURILE, TRANSPORTUL, VACANTELE si PENSIILE PRIVATE sunt in preferintele angajatilor

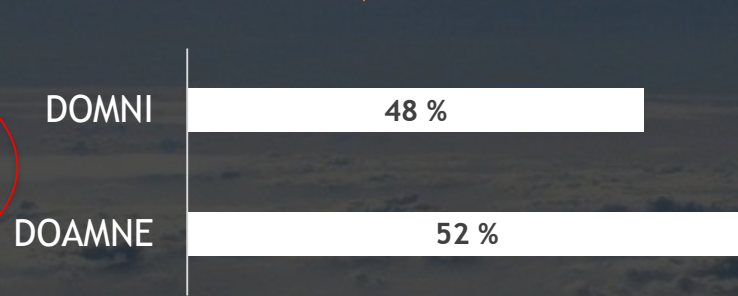


Domnii si doamnele isi aleg cam aceleasi lucruri, diferente semnificative sunt la CADOURI, VACANTE, CURSURI si PENSII PRIVATE

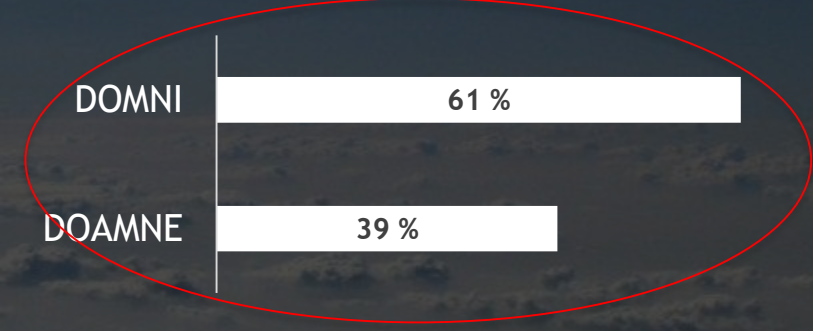
CADOURI (tichete si carduri cadou)



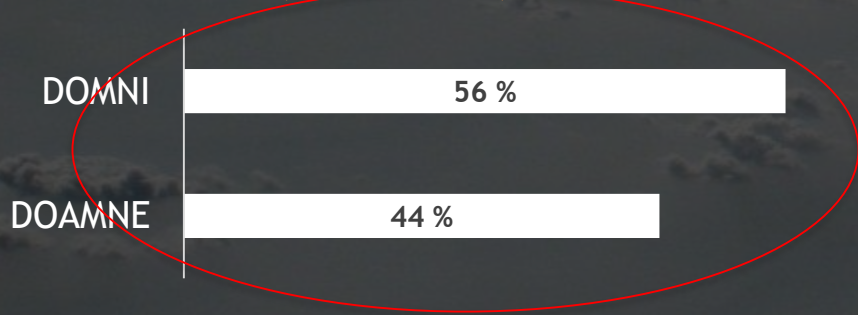
TRANSPORT (abonamente & carburant)



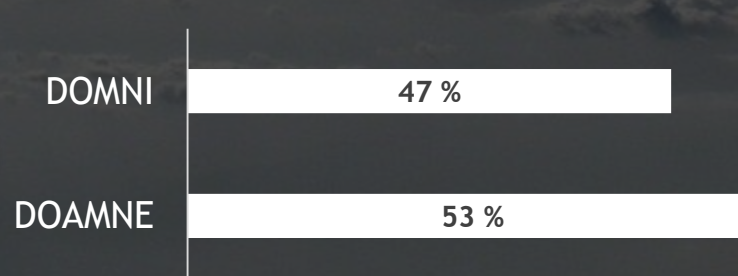
PENSII PRIVATE



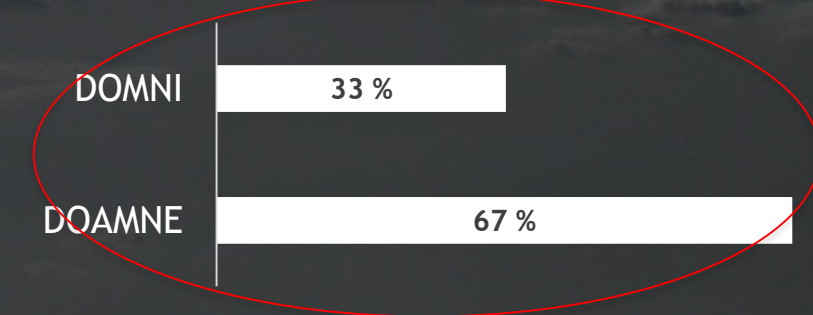
VACANTE (in Romania)



SANATATE (asigurari si abonamente)

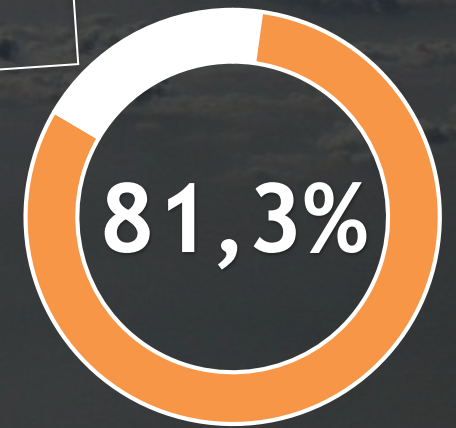
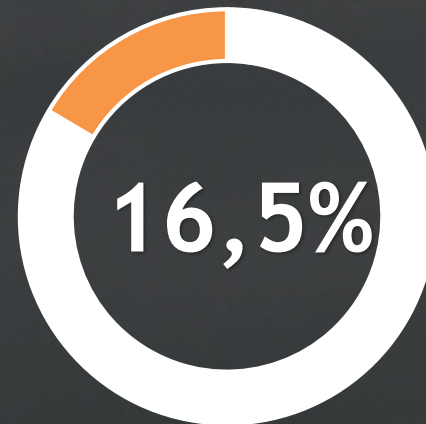
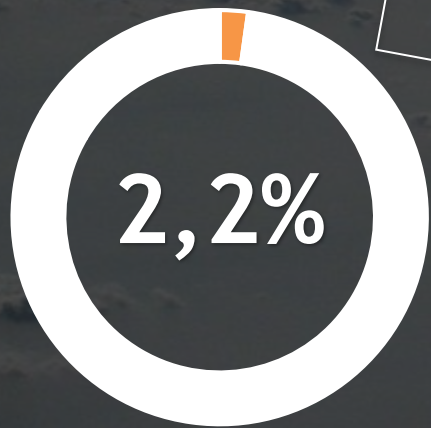


CURSURI & LIMBI STRAINE

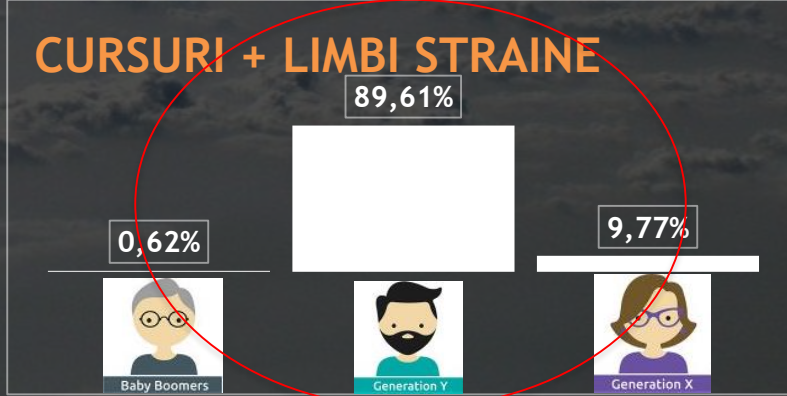
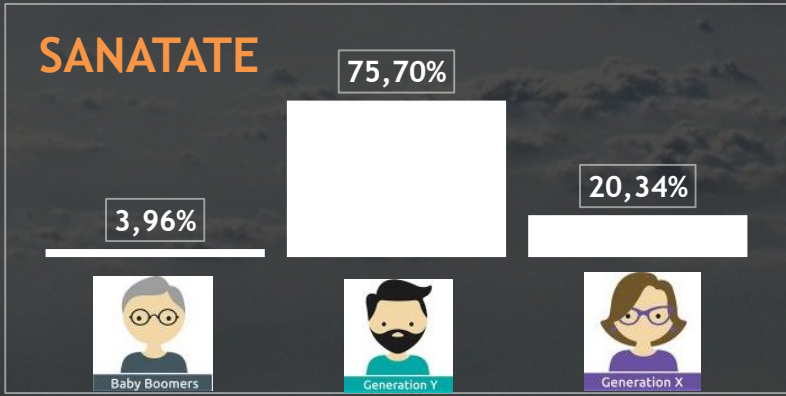
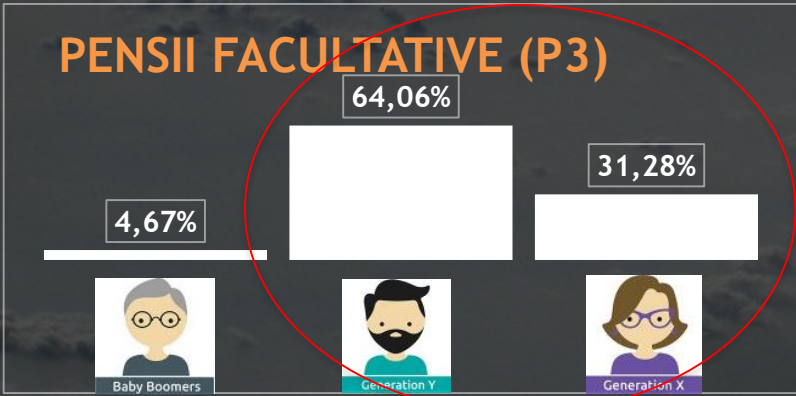
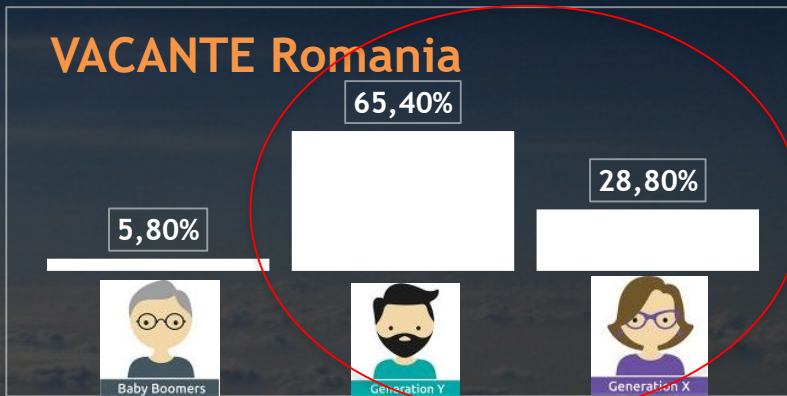
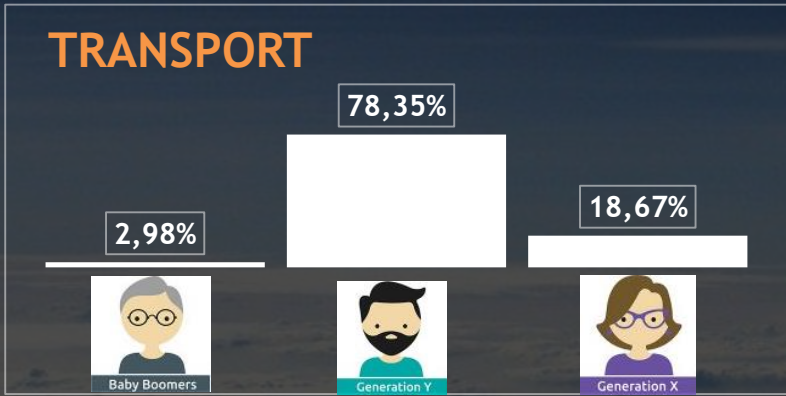
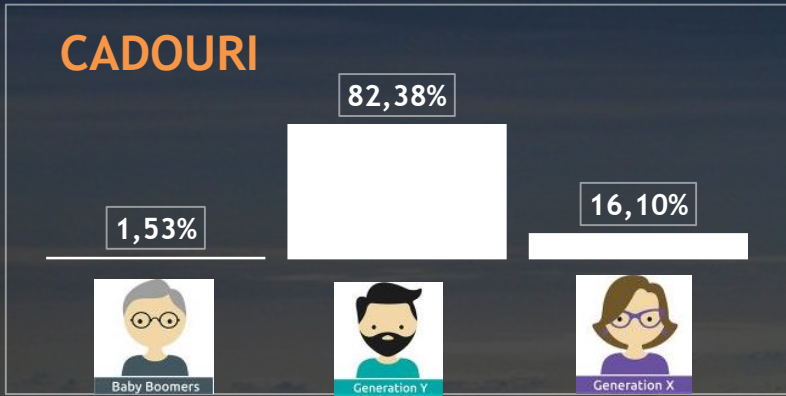


Generatii diferite inseamna interese / alegeri diferite

Sursa: LinkedIn

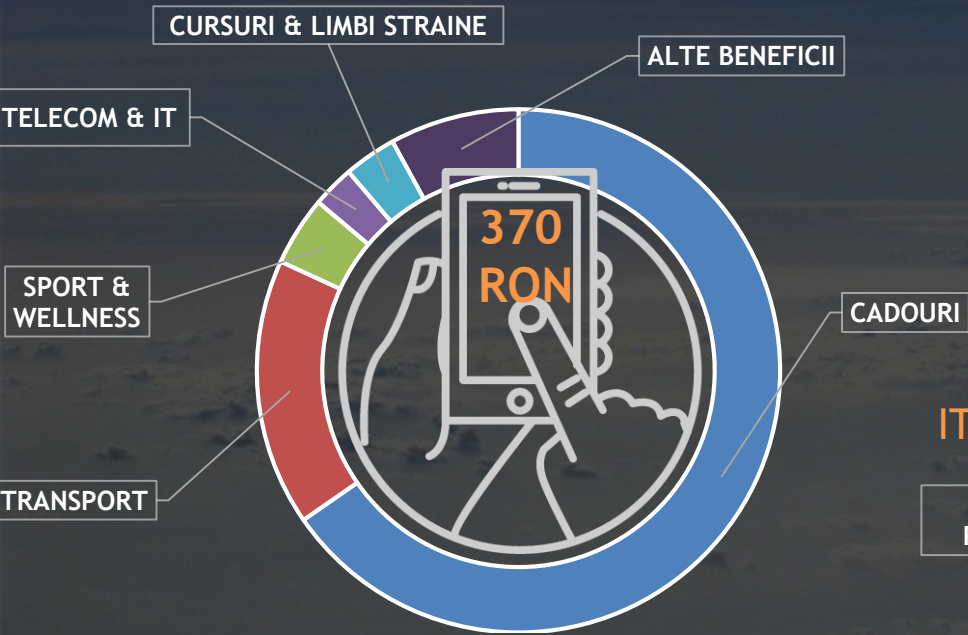


Generatii diferite inseamna interese / alegeri diferite

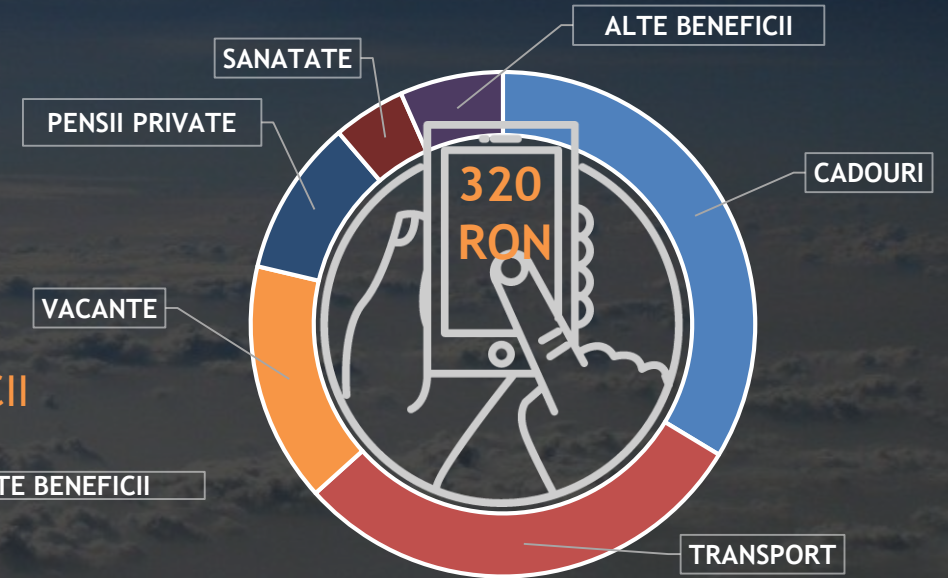


Angajatii din industrii diferite sunt motivati de beneficii diferite. Cu cat bugetul este mai mare, creste si diversitatea beneficiilor

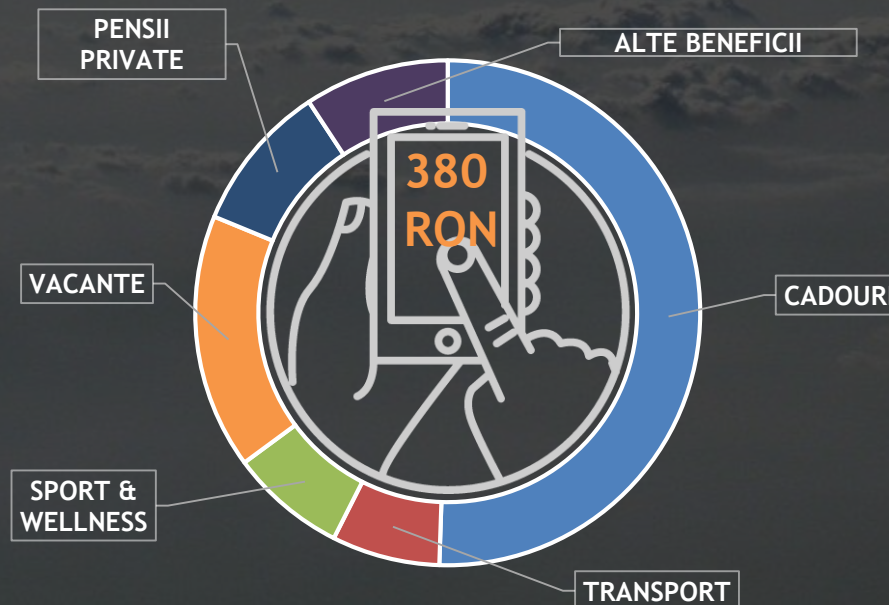
CALL CENTER & BPO - top 5 BENEFICII



PRODUCTIE - top 5 BENEFICII

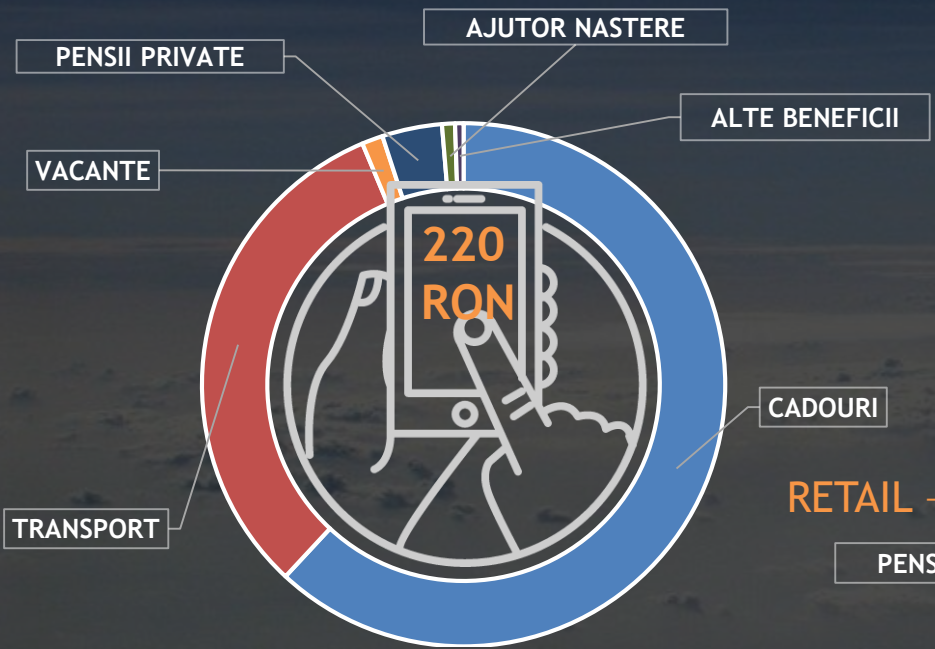


IT & SOFTWARE - top 5 BENEFICII

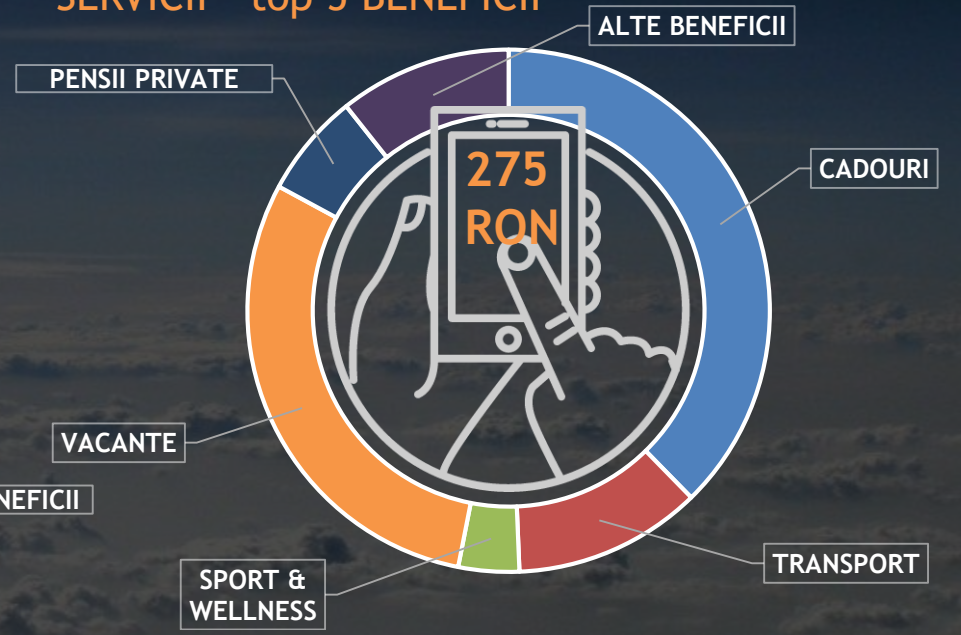


Angajatii din industrii diferite sunt motivati de beneficii diferite.

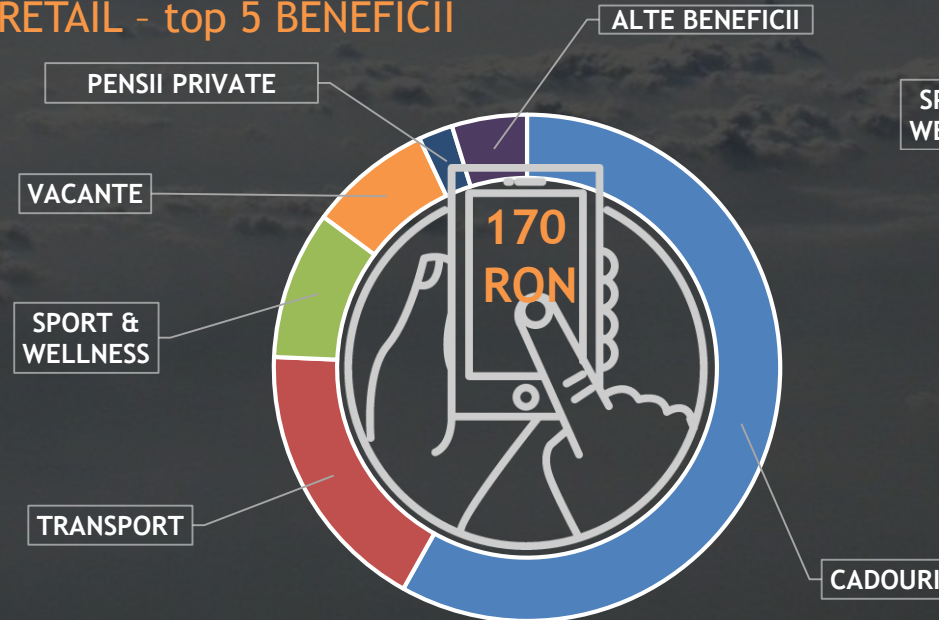
SERVICII FINANCIARE - top 5 BENEFICII



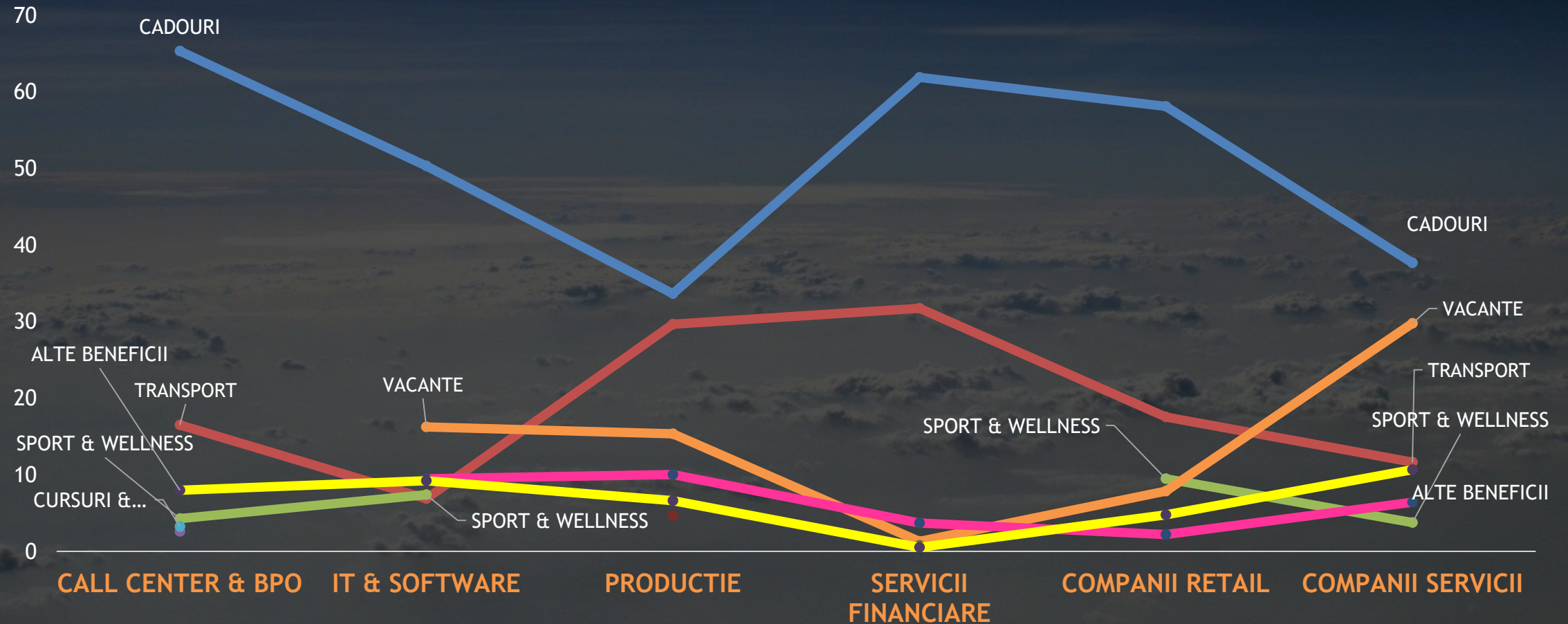
SERVICII - top 5 BENEFICII



RETAIL - top 5 BENEFICII

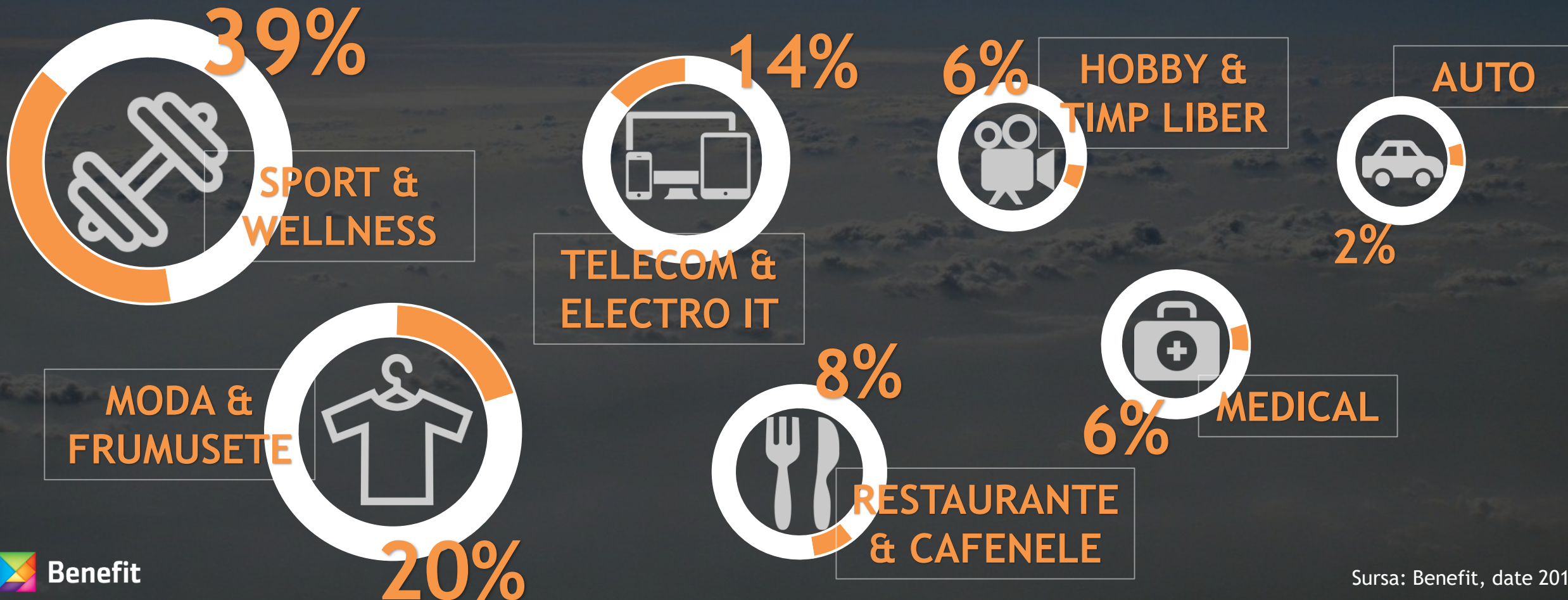


Angajatii din industrii diferite sunt motivati de beneficii diferite



Cand platesc cu banii lor, SPORTul, SHOPPING-ul si GADGET-urile sunt cele mai importante

Cele mai accesate beneficii voluntare [%]



Caracteristicile BENEFICIILOR de SUCCES:

RELEVANTE:

Angajatii aleg singuri beneficiile si le apreciaza mai mult

EFICIENTE FISCAL:

Angajatii si angajatorii beneficiaza de avantaje fiscale, implicatiile sunt transparente

TRANSPARENTE si ECHITABILE:

alegerea angajatilor e transparenta, diferentierea intre angajati e echitabila

Dau angajatilor sentimentul de **CONTROL** si ofera o varietate mare de alegere

FARA DUPLICARE:

famiile care primesc beneficii evita duplicarea acoperirii lor

VA MULTUMIM !



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